IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Timothy K. Doherty: Confirmation No.: 5918

Serial No.: 09/761,506 : Group Art Unit: 3625

Filed: January 16, 2001 : Examiner: Rosen, Nicholas D.

For: INTERNET ADVERTISEMENT

SYSTEM AND METHOD

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE

Sir:

In response to the Office Action dated as mailed on December 13, 2006, and having a period of response including March 13, 2007, please enter the below-identified amendments and consider the following remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 17 of this paper.